

CAMEL B2G1 \$.10 Promotion
Promotion #800335
Item #541472

51861 0739

	Region	SKUs	Offers	CAMEL LT Box Cases	CAMEL RT Box Cases	Total Cases
1100	Boston	5,010	105,210	668	501	1,169
1200	New York Metro	5,400	113,400	720	540	1,260
1300	Philadelphia	3,930	82,530	524	393	917
1600	Buffalo	5,910	124,110	788	591	1,379
1700	Pittsburgh	8,336	175,050	1,112	833	1,945
1800	Cincinnati	11,880	249,480	1,584	1,188	2,772
Total: NES		40,466	849,780	5,396	4,046	9,442
2100	Winston-Salem	7,290	153,090	972	729	1,701
2200	Atlanta	7,140	149,940	952	714	1,666
2300	Florida	8,130	170,730	1,084	813	1,897
2600	Dallas	6,030	126,630	804	603	1,407
2900	Richmond	6,120	128,520	816	612	1,428
Total: SSA		34,710	728,910	4,628	3,471	8,099
5100	N. California	10,110	212,310	1,348	1,011	2,359
5400	S. California	5,730	120,330	764	573	1,337
5600	Seattle	11,550	242,550	1,540	1,155	2,695
5800	Houston	8,520	178,920	1,136	852	1,988
Total: WSA		35,910	754,110	4,788	3,591	8,379
6200	Chicago	8,310	174,510	1,108	831	1,939
6300	Minneapolis	8,850	185,850	1,180	885	2,065
6600	Denver	13,620	286,020	1,816	1,362	3,178
6700	Detroit	7,770	163,170	1,036	777	1,813
6900	St. Louis	5,370	112,770	716	537	1,253
Total: MWSA		43,920	922,320	5,856	4,392	10,248
7100	Grand Total	155,011	3,255,120	20,668	15,500	36,168
NOTES						
1) Additional allocations included for O-Zones.						
21 offers per SKU (each carton contains 3 pre-sleeved B2G1F offers and 1 live pack;						
each 6M case contains 90 pre-sleeved offers and 30 live packs).						

rjl001/ccd
1/13/98

TAB DOWN TO FIELD AND PRESS ENTER FOR ALLOCATION INFO.

A11 - BPEA11N2

ALLOCATION BY SALES LEVEL

02/09/98 03:28 PM

NEXT-FN :

SALES LEVEL:	16 BUFFALO REGIO	CAMEL	CAMEL
PROMOTION	: 800335	FILTER	LT
PERIOD	: 804-00	BOX	BOX
		B7G3F	B7G3F

	ALLOCATION:	591	788
SALES LEVEL	AVAILABLE :	591	788

ADD A SALES LEVEL

Enter-PF1---PF2---PF3---PF4---PF5---PF6---PF7---PF8---PF9---PF10---PF11---PF12---
Quit Retrn Main

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